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## FAT CAT INC. ANNOUNCES POLITICAL PRIMARIES FOR PETS!

### *New Political Animals Toys Give Your Dog the Right to Chews*

North Hills, Calif. (August 1, 2008)– So...the race is on for the White House. But Fat Cat's got some home-grown candidates of its own that will be seen campaigning all over the country! And who knows... some of 'em may even end up in the White House! (Well, most likely on the floor, but who's counting?)

Ladies and gentlemen, introducing **Political Animals** from Fat Cat, Inc. Ok, this *is* who you think it is. The dogs have voted and the folks at Fat Cat have listened! With firm stances on building more dog parks and increased tax breaks on kibble, we've given our dogs the chance to chomp the vote in our next election!

These three Political Animals are just what the doggy constituents in our country are beggin' for. Choose from Bark Obama, John McCanine and Capitol Hillary. We've included a briefing on each candidate's political platform below to help with voting! We are also hosting the opportunity to meet the candidates! Be sure to visit the Bamboo booth to get your photo taken and cast your vote for the next political top dog!

- **Bark Obama** – Tell your mama, it's Bark Obama! Ready for a friendly debate with your doggy, but tough enough for even a few, uh, nips at the heels, Bark's just the ticket to change up your dog's outlook on playtime and politics. Woof!
- **John McCanine** – Seriously, folks...Go ahead and talk about THIS elephant in the room. Guaranteed to start some good ol' fashioned doggy droolin' debates, there's no need to be conservative with this flyboy at playtime.
- **Capital Hillary** – Even if you don't support her Bill, don't try to deny the frenzied thrill your dog's gonna find on Capitol Hill...ary! Perfect hair, sensible shoes...and she's fully loaded with a perky little squeaker – it's enough to keep just about any dog giddy all the way through election time.



Please note that the candidates' terms are limited, so dogs are going to want to vote for their favorites while Fat Cat keeps them on the campaign trail! For more information on Fat Cat, please visit [www.fatcatinc.com](http://www.fatcatinc.com).

**ABOUT BAMBOO & FAT CAT INC.**

Headquartered in North Hills, Calif., Bamboo® is the pet care division of Munchkin Inc., a market-leading designer, manufacturer and distributor of baby accessories. Launched in 2004, Bamboo, upholds the Munchkin philosophy by developing clever, innovative pet products that excite, delight and make life easier, safer and more enjoyable for families. Bamboo understands that pets are an integral part of today's family and deserve the same kind of high-quality, safe and innovative products that are created for children. After all, pets are kids too! In 2007 Bamboo acquired Fat Cat Inc., a leading designer of whimsical dog and cat toys – all created to make people & pets laugh. For more information, visit [www.bamboopet.com](http://www.bamboopet.com) and [www.fatcatinc.com](http://www.fatcatinc.com).

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