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Happy New Year!

As you start planning your resolutions for 2008, don't forget your four-legged pals. With the launch of our new FurBuster grooming tool, you can resolve to make your pet look "paws-itively" stunning this year!

Our FurBuster grooming kits are receiving rave reviews thanks to their great price and easy-to-use design. FurBuster is a fantastic professional grade grooming tool that incorporates interchangeable blades and allows pet owners to remove loose hair from both dogs and cats of any size – just like the pros.

ENTER TO WIN YOUR OWN FURBUSTER!

We can hear you saying, "A tool that keeps both my pet and home free of fur? Where can I get one of those?" FurBuster is available at most major retailers and specialty pet stores - but you can enter to win one now at www.FurBuster.com. It's quick and easy to sign up. Don't wait – enter today!

pampered pooch

When we received this entry for our "Why I Need a FurBuster" contest, we unanimously voted it a winner. Dot Dill from Colorado raises puppies and trains them to be Guide Dogs for the vision impaired. Since the puppies are often trained in public places like restaurants, schools, hospitals, and grocery stores, Dot wrote to us that "It is just as important that they are well-groomed as they are well-behaved while out around town." We agree, Dot! Since these puppies will be educated to service those in need, we thought it would be ideal to reward them with a grooming tool to keep them looking sleek!

Do you have a dog or cat that you think should be nominated for the "Bamboo Pet of the Month" award? Please send us a photo, brief description, and any other information on why

bamboo story

Oh baby, it's cold outside!

Are the chilly January temperatures giving you and your kitty a case of cabin fever? Fear not, we have a solution to keep you and your cat entertained for hours!

Our Fat Cat Boogie Mat and Scratchy Box are sure to delight your kitty during the dull winter months. Created with our 100% organic 'Zoom Around the Room' catnip, these products will have your cat purring with pleasure for hours!

The Fat Cat Boogie Mat for de Cat is a dee-lux refillable catnip mat! It's fun for scratching and fun for napping. This mat is sure to get those kitty toes a tappin' and tail a snappin' with these great designs.

Big Mama's Scratchy Box offers a gen-u-ine scratch-'n-sniff experience for your cat. Here's what you do: simply sprinkle a pinch of our 'Zoom Around the Room' catnip onto the box surface and lightly rub. Toss Big Mama's scratchy box onto the floor and let the scratchin' begin!



Big Mama's Scratchy Box is also kind to the environment. With its natural, recyclable scratching surface, and extended use with reversible sides, the toy can be easily recycled after hours of play. Big Mama's Scratchy Box also receives support from the "Armchair Preservation Society," the world's leading organization dedicated to the protection of your furniture. (Ha ha –just kidding... we made that up!)

in the news

Atlanta Loves Bamboo!

We've always loved Atlanta for being such a pet friendly city. Now we are super honored that they

your pet is deserving of this award to [Bamboo Pet of the Month](#).

returned the love to us! The *Atlanta Journal Constitution* raved about our Toy Cleaning Brush and our Fat Cat products. Pets reporter Sandy Eckstein penned an article that listed all the most innovative gifts to buy for your pets during the holidays. Our brushes and toys were ranked at the top of the list!

cat's meow

Toby is a six-year-old black tabby from Santa Monica, Calif. Toby realizes that he is one incredibly lucky kitty after he almost lost a limb last year. After his accident, Toby realized how fortunate he was and became even more loving. He is constantly snuggling and crawling up on his mom's lap. His mom writes that with all this extra attention, Toby's shedding is ruining her clothes! Since we would never want a pet parent to miss out on cuddle time, we sent Toby and his mom their very own FurBuster to keep his coat shiny and mom's clothes fur-free!

This message was intended for: casey@formulapr.com
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